



State Grid Campus Recruitment WeChat Official Account

How to recruit Chinese students using WeChat?

Recruit Chinese students using WeChat (also known as Weixin), the largest social media platform in China. For student recruitment in China, it's essential to have a strong presence on Chinese social media. The most important social network is WeChat, the most popular mobile app in China with over 1 billion users worldwide.

How do schools create their own WeChat official account?

Here is a step-by-step outline for schools to create their own WeChat Official Account 1. Go to the WeChat Official Accounts Platform and click 'Register Now' in the top right corner Select English as your language before registering if your page is in Chinese. 2. Select "Service Account" 3. Input basic information

What is a WeChat official account?

On WeChat, schools and universities can create "Official Accounts." These are verified accounts for organizations that contain business and publishing functions. With an official account, institutions can share articles and videos and connect directly with prospective students. Users can find school websites and apply for programs.

How do I create a WeChat official account?

1. Go to the WeChat Official Accounts Platform and click 'Register Now' in the top right corner Select English as your language before registering if your page is in Chinese. 2. Select "Service Account" 3. Input basic information Choose an email for your WeChat Official Account.

What is a WeChat channel?

WeChat Channels feature four unique video-based feeds based on a user's followed accounts, friends' liked content, trending videos and geo-localised content. It has the power to connect individual consumers, user-generated content and brands like never before. "Social recommendations" account for over 50% of WeChat's discoverability algorithm.

Why did EU Business School use WeChat paid ads?

Bidding is based on generic as well as brand-specific keywords. EU Business School used WeChat Paid ads to raise brand awareness and showcase its program portfolio. Wechat allows them to engage potential students and motivate them to start the application process.

How to Manage Your WeChat Official Account. WeChat offers a wide array of tools and features designed to empower marketers and business owners to maximize their brand's presence on the platform. Role ...

The student recruitment office signed up for an account for the university and circulates campus news on



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behalf of the university. The most important advantage of this approach is instant recognition - key words like "university" are allowed in the nickname of the official account.

Intelligent Manufacturing. Being dedicated to producing high-quality products and keeping moving towards the goal of "Made in China 2025", Yihe has introduced intelligent production equipment from abroad, streamlined production lines and established an intelligent information sharing platform, making every product manufactured under high quality standards, strict quality ...

2014 ·The Company started the construction of the new factory area and completed the planning of the new factory areas ·The Company completed the internal burning arc resistance test of Xi'an High Voltage Apparatus Research ...

3. How to verify a WeChat Official Account. WeChat Official Account must be verified in order to unlock the following features: WeChat Pay; Release Mini Programs under the account; WeChat geo-location; The verification process can be done after the registration process. It's highly recommended to be a legit account. Method 1: WeChat Official ...

With the WeChat public account of Jiangsu University as an example, this study is based on the Customer Satisfaction Index (CSI) and combines the characteristics of the official WeChat public ...

WeChat Official Accounts are the Chinese equivalent of a brand's Facebook page. In this WeChat web public profile, they can publish content and attract followers. With approximately 1.15 billion monthly active users, WeChat has been described as China's "Super app for everything" and "digital Swiss Army knife" because of its robust ...

Creating a WeChat Official Account with a local Chinese company: Most of WeChat Official Accounts are created using a local Chinese Business License (on the WeChat Official Account website: <https://mp.weixin.qq>) The main requirements to create such an account are: Business license of a company in China ()

There are special WeChat Business accounts designated for business use. Known as the WeChat Official Account, businesses are provided with the WeChat Official Accounts Platform to manage them. These are the three main types of WeChat Official Accounts: Subscription Accounts () Service Accounts () WeChat Work ()

Therefore, the social media accounts of Chinese state media have changed the old model of "you broadcast, and I watch" to a model that encourages interaction with audiences (Huang and Lu, 2017, p. 3).

How to create an Official WeChat account. Setting up an official WeChat account is important in starting a business as an international entity. Getting started may seem complicated but we created a simple guide for

you to follow to ensure you don't miss any necessary steps: Applying for an account. As a foreign business, you will need to ...

WeChat Official Account (also known as "OA") is a China-based marketing platform that acts as a complete brand hub to: Gather followers; Send them targeted content; Push them marketing and service notifications; ...

MISIC Microelectronics Co.,Ltd.(MISIC) founded in August 2016 and headquartered in China Wireless Valley Science & Technology Park, Jiangning, Nanjing, China. is a specializing in the design and sales of microwave/millimeter wave chip company.

Recruiting Chinese students follows a similar path to other international student recruitment, in theory. ... The videos showed off the state-of-the-art campus and the exceptional Hospitality program through the perspective of a KOL. ... Over ...

Note: A single Chinese ID card is limited to registering up to 2 WeChat Official Accounts. For Businesses: A valid business license; An associated bank account; A mobile phone number; An existing personal WeChat account; The personal WeChat account will serve as the administrator for the newly registered WeChat Official Account.

Set Up a WeChat Official Account for Business: A Step-by-Step Guide Step1. Register. Visit the WeChat Official Account Registration page and click "Register Now" at the top. Step 2. Select account type. Choose the type of WeChat Official Account that you would like to set up. Step 3. Create a user account

To actually make this happen, you will need at least a personal WeChat account or even better, an official account for your institution. Here are the concrete steps you can take ...

Meanwhile, higher education institutions (HEIs) around the country have continued to utilize various online channels, such as campus portals and the WeChat official ...

WeChat official accounts have been increasingly adopted by Chinese government agencies to deliver public services, in response to the "Internet + Public Service" reformation.

In this study, we focus on the information available in WeChat official accounts about cardiovascular diseases (CVDs), which are a leading cause of death in China.

immediacy and interactivity of WeChat Official Accounts appeal to students. Compared to traditional pamphlets and campus newspapers, WeChat Official Accounts can rapidly deliver information, update campus dynamics in real-time, and provide students with more timely information [2]. Secondly, the multimedia features of



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On the morning of March 29, a delegation led by Kang Chongqing, Dean of the Department of Electrical Engineering and Applied Electronics (EEA), Tsinghua University visited State Grid Anhui Electric Power Co., Ltd. The visit focused on discussions related to technological innovation and talent cultivation. Participants from EEA, Tsinghua Energy Internet Innovation ...

Developing a customized WeChat official account is a complex process, which required reading a lot of documents. Developing a robot with a custom reply function based on WeChat official account was a challenge. Wechaty-pure-official-account does not encapsulate all the functions in WeChat public account, but extracts the custom customer service ...

WeChat Official Accounts have a messaging window and they don't provide read receipts. Characteristics of 1-to-1 messaging on WeChat Official Account. Messaging windows are popular in business messaging. They limit the amount of time businesses have to chat with customers in order to prevent spamming. WeChat Official Accounts have a ...

Personal WeChat accounts aren't intended for company use; instead, WeChat has "official accounts" specifically for this purpose. There are two types of WeChat official accounts. ...

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